

# Banyan Tree MAYAKOBA

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Riviera Maya



BANYAN TREE  
— MAYAKOBA —

Eco & Corporate Social Responsibility  
*Embracing the Environment, Empowering People*

# ECO & CORPORATE SOCIAL RESPONSIBILITY

*Embracing the Environment, Empowering People*



Mayakoba is deeply committed with nature and the development of an eco-conscious resort community within a carefully-preserved environment.



# “BE GOOD” PLATFORM



*Banyan Tree’s commitment with the growth  
of a better society for all*

- *Build for Good*
- *Stay for Good*
- *Meet for Good*



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# STAY FOR GOOD

*Greening Communities Together*



Every month of June, our team-members plant, two trees for each guest night. In 2014 we planted 2,068 trees in the Maya community of San Juan de Dios, while celebrating the World Environmental Day.



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# STAY FOR GOOD

*Feeding Communities Together*



Every month of October, for every guest-night and during one full week, we will serve a meal at several communities, celebrating the World Food Day. In 2014, 8,438 meals for under privileged children were served.



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# MEET FOR GOOD



Meet for Good 

.As of July 2015, we are now able to offer sustainable options to “green” and make your events and meetings sustainable in any of our certified venues



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# CSR1 - RESOURCES REDUCTION



Banyan Tree Mayakoba implements a resource reduction program every year. Since 2009 we have reduced our waste by 82%, electricity by 57% and water by 81%.



# CSR2 - TREE PLANTING



At least 2,000 trees are planted every year creating benefits to local communities, reducing the impact global warming. 25,394 trees have been planted since 2010.

# CSR 3 - SEEDLINGS



Three underprivileged young adults join our program every two years through which we provide them with financial resources for their education and future professional career.



# CSR4 - CLEANING COMMUNITIES



Four clean-up initiatives every year in local communities to improve the surroundings and create awareness on environmental wear.



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# CSR 5 - GUEST RELATED ACTIVITIES



At least five different activities and programs for guests to participate in CSR-related initiatives of Banyan Tree Mayakoba.



# MARINE TURTLE PROTECTION



Banyan Tree Mayakoba provides support to most endangered species of marine turtles and creates awareness with guests and associates.



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# BEE PART OF THE MELIPONA COMMUNITY



To preserve the endangered Stingless Mayan bee—the Melipona bee—, our hotel has developed in conjunction with a local community, a traditional meliponary to provide a safe area for bees to grow.



# BEE PART OF THE MELIPONA COMMUNITY



A local workshop has been established within the community that produces biodegradable high quality soaps made with melipona honey.



All the ancestral Maya wisdom and cultural traditions take part in one event providing a variety of handcrafts, music and organic products made by nearby communities; guests can directly interact with the artisans and buy their crafts.



# ECO TOUR



Guided activity that sails through the waterways of Mayakoba and explores the nature and wildlife within the mangroves.



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# MAYAKOBA TRAIL BY BIKE



Magnificent views, birdwatching and even a “cenote” (sink hole) to explore in this guided bike tour. Our activities team will take guests who love to interact with nature along the community of Mayakoba.



# BANYAN TREE VOLUNTEERS



Banyan Tree Mayakoba  
**Voluntarios**

Creating awareness for the volunteers, Banyan Tree provides social aid for local schools, elderly homes, and community recreation centers.



Tomarles fotografías y ofrecerles juegos o regalos

Since 2011, Banyan Tree Mayakoba has formalized its commitment towards the prevention of children from sexual exploitation in the travel and tourism industry. All Banyan Tree properties have signed this code.



# CERTIFICATIONS



Banyan Tree has successfully obtained the following industry certifications:





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