

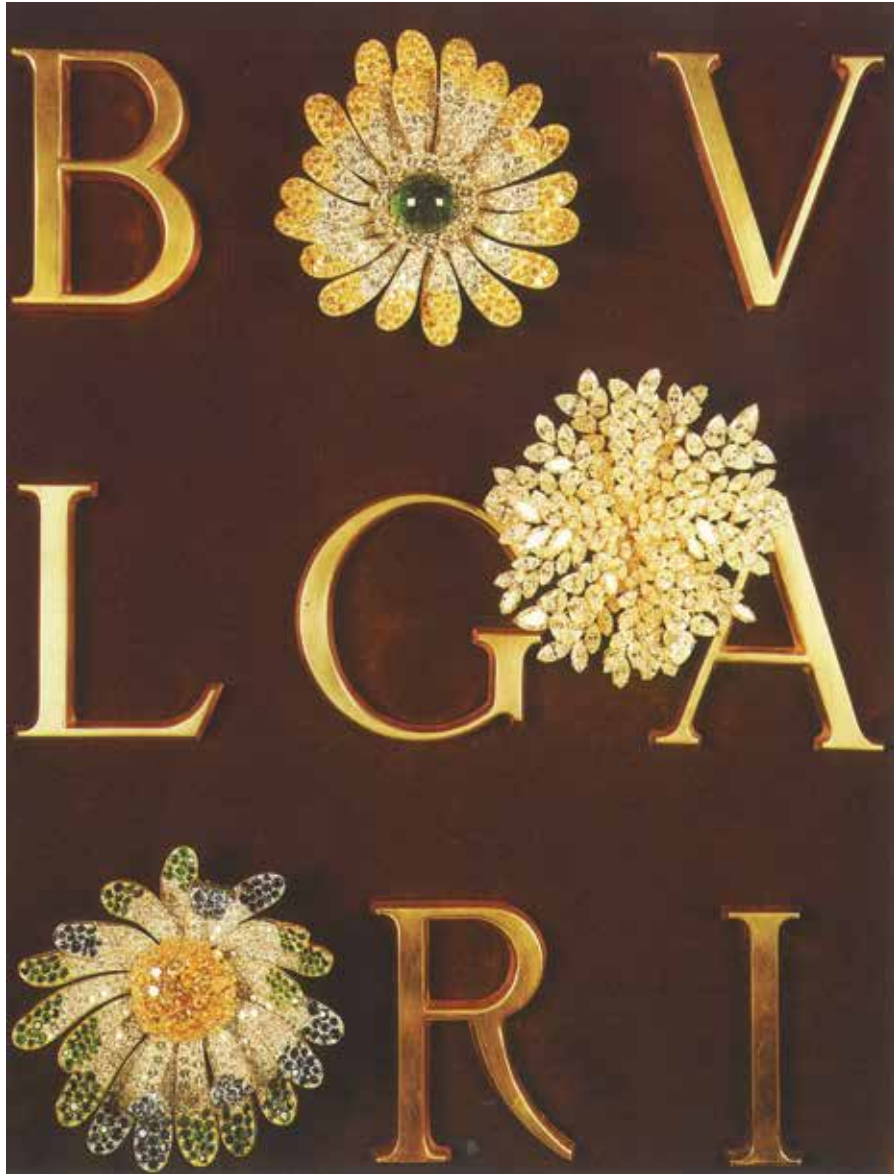
BVLGARI

HOTEL & RESIDENCES

LONDON



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Bulgari advertising, 1970s



SINCE 1884 BVLGARI JEWELS HAVE BEEN AN EMBLEM OF ITALIAN EXCELLENCE WITH THEIR EXTRAORDINARY QUALITY AND MAGNIFICENT DISTINCTIVE STYLE, CHARACTERISED BY A BALANCE OF CLASSICISM AND MODERNITY. THE SENSE OF VOLUME, THE LOVE OF LINEARITY, ALONG WITH THE REFINEMENT OF MOTIFS THAT RECALL THE ART AND ARCHITECTURE OF ITS GREEK AND ROMAN ROOTS ARE ICONIC FEATURES OF ALL BVLGARI CREATIONS. WHILE ALWAYS IN HARMONIOUS CONTINUITY WITH ITS INSPIRING LEGACY, BVLGARI ALSO STANDS FOR BOLD INNOVATION IN DESIGN AND A CONSTANT QUEST FOR NEW WAYS TO EXPRESS ITS OWN UNIQUE CREATIVITY AND INIMITABLE VISION OF LUXURY. FROM ITS BEGINNINGS AT THE ORIGINAL FLAGSHIP STORE IN VIA CONDOTTI – ONE OF THE FAVOURITE MEETING PLACES FOR AN INTERNATIONAL ELITE OF ARTISTS, WRITERS AND ACTORS DURING THE 'DOLCE VITA' YEARS – TO ITS ROLE TODAY AS A DIVERSIFIED GLOBAL PLAYER, BVLGARI IS ADMIRERED WORLDWIDE FOR THE SENSE OF PERFECT AND TIMELESS BEAUTY THAT IS CONVEYED BY EVERY ONE OF ITS CREATIONS.

LONDON





KNIGHTSBRIDGE. THE HEART OF LONDON

Everything that is singular and remarkable about London can be found in Knightsbridge. Here are the city's most exclusive addresses, its most distinguished cultural venues, its most luxurious department stores and boutiques. The grand cornerstones of Knightsbridge – from the Royal Albert Hall to the Victoria and Albert museum to Harrods – have not only stood the test of time, they have gained lasting elegance and cultural relevance. This, then, is London's most prestigious neighbourhood, and also one of its most liveable, with the full, appealing expanse of Hyde Park stretching out to its north. Combining heritage and modernity, refinement and effortless elegance, Knightsbridge is the natural setting for a hotel that emphasises these same exceptional qualities: Bulgari Hotel & Residences, London.





HISTORY IN THE MAKING

The Bulgari Hotel & Residences, London, is the kind of hotel that arrives in a city, at most, only once in a generation. The hotel's sleek architecture and refined interiors, featuring a selection of furnishings and textiles made exclusively for Bulgari, were designed by Antonio Citterio Patricia Viel and Partners, whose assured take on contemporary elegance

has already made Bulgari's properties in Milan and Bali two of the most desirable and admired in the world. With 85 spacious guest rooms and suites – along with six floors of lavish amenities, the hotel offers Bulgari glamour and heritage combined with sustainable design features and state-of-the-art technology.





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FLAWLESS SERVICE

Guests at the Bulgari Hotel & Residences, London experience a flawless quality of service. From the warm welcome on arrival to the valet parking, the spa treatments and the discrete security, the hotel team share a commitment to exceeding expectations and anticipating each guest's individual needs.

A concierge with an expert knowledge of London's social and cultural scene is available to arrange access to the city's exclusive restaurants, exhibitions and events.









IL BAR

The cool glamour of Il Bar is concentrated around the central hammered metal bar, a unique and arresting piece of functional sculpture in white metal created by Italian artisans in honour of the hammered finish that used to distinguish the exquisite silverware of Sortirio Bulgari. With its dramatic mirror-polished black granite floor, walls of polished Sapele mahogany and ceiling of titanium, the atmosphere is one of contemporary elegance: the chuckle of wine being poured, the melodious chime of ice cubes on crystal and the susurrus of conversation mingling with a selection of soft tunes chosen by Bulgari's DJ. Il Bar is popular with visitors and Knightsbridge residents alike as a place for drinks and light food throughout the day; the early evening aperitivo; cocktails or after dinner drinks and in the summer outside tables along Knightsbridge Green, provide a perfect space to experience la Dolce Vita London style.

RIVEA LONDON

Inspired by the many years Alain Ducasse spent visiting the vibrant food markets in Italy and Provence, Rivea London offers French and Italian cuisine in a chic, convivial and relaxed setting with informal yet impeccable service. The menu of small plates incorporates the classic flavours and vivid colours of the Riviera, with a focus on simple creations using the best ingredients.

Renowned Italian architect and designer Antonio Citterio Patricia Viel and Partners has created a light, airy and glamorous room with sea-blue and white pearlescent themes that directly reference the Riviera. The adjacent private dining room seats up to 12 guests and provides an intimate space for a bespoke experience.









CIGAR SHOP AND SAMPLING LOUNGE

Internationally renowned and multi-award winning cigar merchant Edward Sahakian's eponymous Cigar Shop and Sampling Lounge at the Bulgari has established itself as the premier Knightsbridge destination for connoisseurs in search of truly exceptional vintage cigars. Specialising in rare Havanas that are quite simply unobtainable elsewhere, the cigars are sourced from Edward Sahakian's private collection, which has been assembled over the last forty years.

The provenance and condition of each cigar is unimpeachable and unparalleled and this gem of a location has rapidly established itself as an international landmark for cigar lovers who find themselves in the British capital.

ROOMS AND SUITES

The 85 light filled rooms and suites at the Bulgari Hotel & Residences are amongst the largest in London. Each is an uncluttered oasis of calm, comfort and understated luxury. Bulgari's attention to detail is evident in the use of exquisite marbles, fine woods and unique detailing such as the 17 times polished Sapele Mahogany wood panels. With furnishings and fabrics made exclusively for Bulgari, English style blends with Italian heritage. Bulgari's history as a jeweller and silversmith is subtly evoked in the Italian damask silk fabrics that feature a floral and foliate pattern inspired by the silver Bulgari chatelaine, motif from a brooch made by Sotirio Bulgari in the 19th century. The sleek contours, smooth finishes and rounded edges favoured by designer Citterio evoke memories of the golden age of nautical travel; while the mini bar is to be found within a sumptuous leather covered travel trunk built expressly for the Bulgari. The large bathrooms feature freestanding baths and showers in Marquina marble and white glass. Each bedroom offers a 42" LCD TV (Suites feature an additional 55" LCD TV) with connections for guest media devices, Nespresso coffee machine, complimentary wireless Internet and Bulgari amenities.







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THE BULGARI SUITES

Offering unparalleled accommodation of between 160 up to 220 square metres, the seven Bulgari Suites are of peerless magnificence and immediately upon the opening of the hotel they set new standards for luxurious accommodation in London and have quickly become some of the world's most consistently popular signature hotel suites. Each can provide two bedrooms with king size beds, a master bathroom with combined steam and shower room, a contemporary kitchen with the latest appliances, unique Bulgari silver and museum quality contemporary furnishings in the generous living area with a spacious dining room that accommodates 10 guests. The Bulgari Suites are some of the largest in London providing a uniquely residential feel. Although they share the same interior design each has a unique layout, some with open gas fireplaces while two are enhanced by expansive terraces located on the 6th floor of the hotel.













THE CINEMA

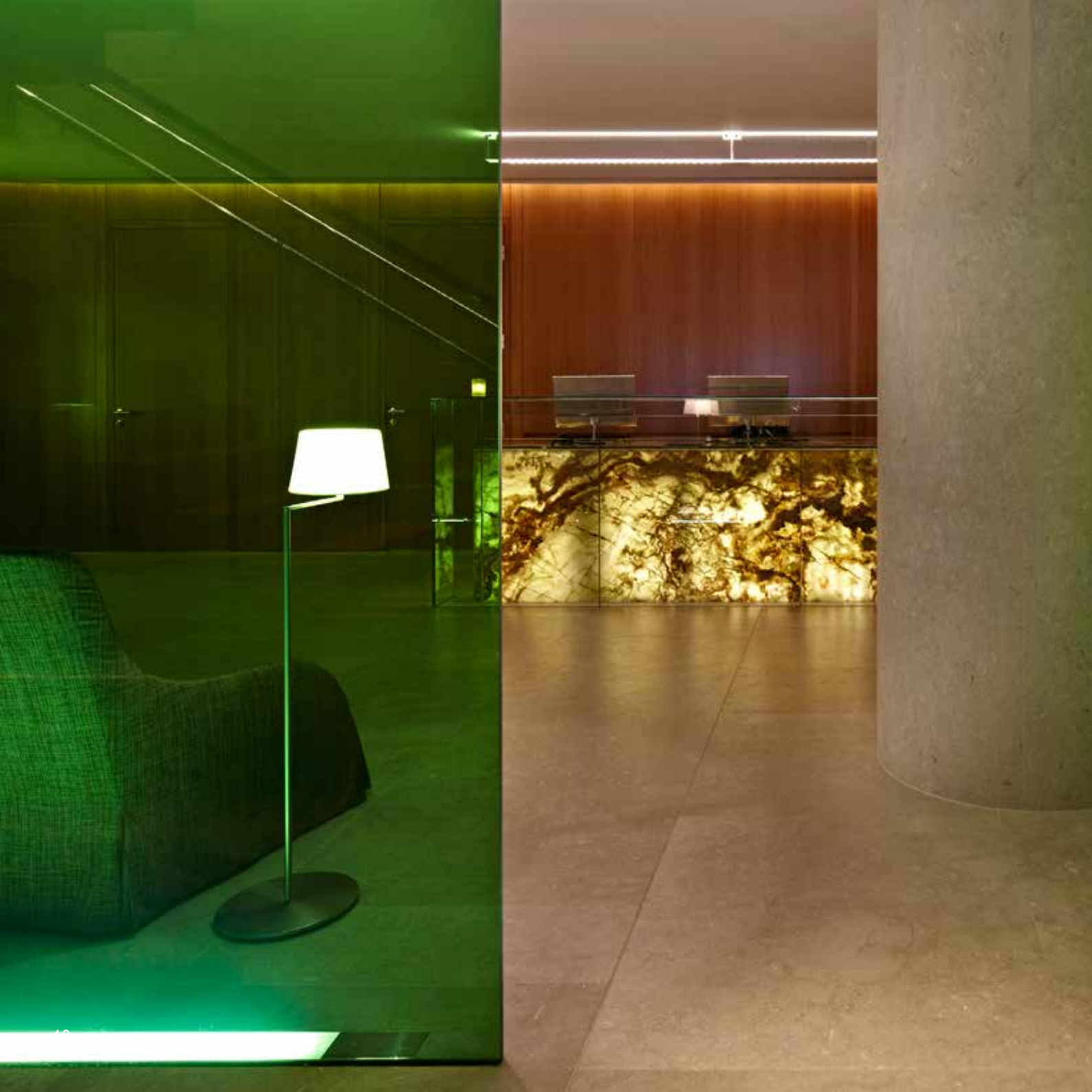
The Screening Room, dedicated to Sir Richard Attenborough, is a unique 47-seat cinema at the Bulgari Hotel. Offering the ultimate exclusive experience, it features the most advanced cinema-quality HD sound and vision, 4K resolution in 2D or the latest Dolby 3D. A curated library has over 200 new and classic films. As well as hosting film premieres and private screenings, the multi-function room is ideal for press events and corporate presentations. There is every feature one would expect including live screening and playback of broadcast, integrated technology with individual electronic voting and microphones as well as dedicated Audio Visual Support. The room is perfectly insulated to ensure zero sound reverberations.

THE BALLROOM

On one entire floor of the Bulgari Hotel in London, the stunning Ballroom, dedicated to Giorgio and Costantino Bulgari, seats up to 140 guests for lunch, dinner, an exclusive conference, charity ball or 280 guests for a reception. Handcrafted solid silver chandeliers dominate the Ballroom. Designed and made exclusively for Bulgari by Padgham and Putland Silversmiths, they are set to become the most impressive pair of silverware pieces made this century. The entire space is served by the latest sophisticated lighting and technology, including a professional Bose loudspeaker system, piped music and wireless Internet. The reception area features a built-in bar of ribbed steel, glass and mirrors, and a cupola lined with white gold mosaic, created by Italian artisans.









SPA AND FITNESS

Regarded by many as the crowning achievement of the hotel, the Bulgari Spa has curated a selection of the most advanced beauty, grooming and health-enhancing treatments available today, offering the flexibility of one off specialist treatments to long term life-improvement programmes uniquely tailored to the needs of the individual. Open to guests and a restricted membership from 6.30am until 10.00pm the Spa and fitness centre at the Bulgari offers a unique universe of wellness five storeys beneath, and a world away from the fast paced bustle of modern metropolitan life. This tranquil, spacious and blissfully uncrowded two storey complex comprises fitness room, steam rooms, saunas, ice showers, 11 treatment rooms, one luxurious private spa suite and a relaxation room with a dramatic vertical fireplace and offers an urban oasis of experiences that soothe the mind, invigorate the body and revive the senses.

At the heart of the unique Bulgari Spa experience is the most dramatic private pool complex in central London: the main 25 metre colonnaded swimming pool with its loungers and cabanas is clad in the textured Vicenza stone that has been the signature of great Italian architecture since the time of Palladio. Providing a counterpoint to this architectural simplicity is the vitality pool with its variety of full body massage jets, and which, finished with tiny tiles of gold leaf glass, recalls the glittering gorgeousness of the Byzantine mosaics of Venice and Ravenna.















Julio Allen