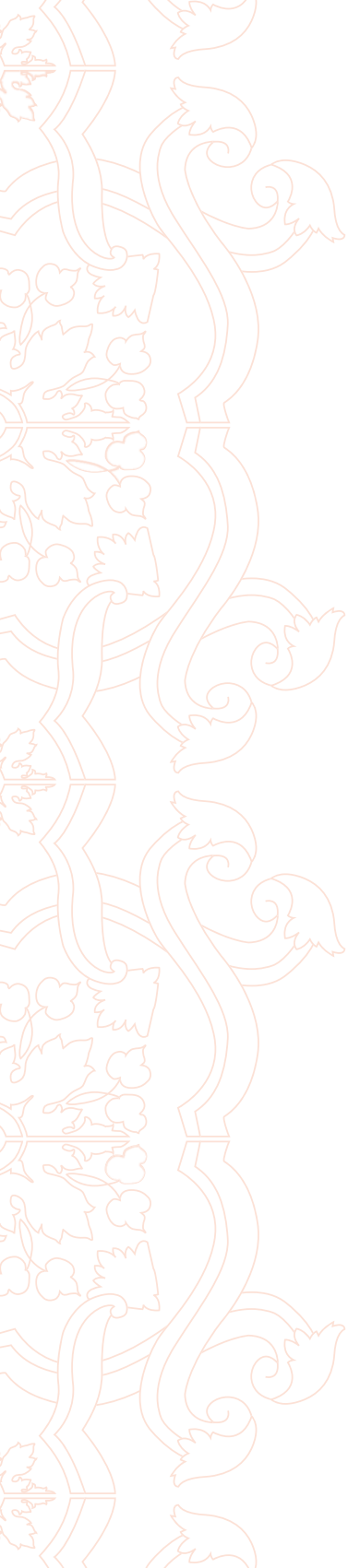


ROCCO  
FORTE  
HOTELS



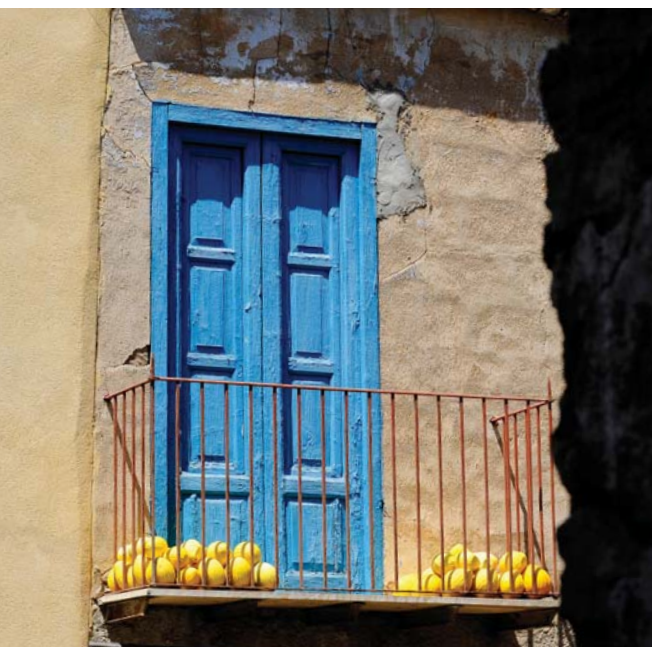
VERDURA  
GOLF & SPA RESORT  
SICILY



'EUROPE'S  
MOST  
EXCITING  
RESORT'



# THE ESSENCE OF SICILY



Sicily's location at the crossroads between Europe, Africa and the Middle East has attracted numerous cultures, all of which have left their mark on the island. As a result, it has art, architecture, traditions and languages that overlap in a fascinating way. At heart, it is rugged, rural and historic: its olive groves, vineyards and orange plantations flourish in the hot climate between rocky mountain ranges, but never too far from the sea. Today, as part

of Italy, this is also a place where food, families and festivities converge to create a warm and convivial welcome. Verdura Golf & Spa Resort is located on the south coast, between the Valley of the Temples in Agrigento and the artisan town of Sciacca. The island is easily accessible from all points of the compass, with direct flights from numerous International and Italian airports into Trapani, Palermo and Catania.





Verdura is well-positioned for exploring Sicily. You can find hilltowns with panoramic views, Renaissance palaces and piazzas, important ancient monuments, and seaside villages with sandy beaches. Discover thermal springs, castles and churches in nearby Sciacca, an artisan town with a famous carnival each Spring. Agrigento, a little further, was a key city of ancient Greece, and teaches us much through its well-preserved Valley of the Temples. Selinunte's gigantic ruins are also archaeologically significant. The capital, Palermo, a mine of artistic and cultural interest,

is just over an hour's drive, and a trip here could take in Monreale, with its extraordinary gold mosaic cathedral, and the Zingaro Nature Reserve. Taormina is the principal town in the east: a stylish springboard for visiting Mount Etna. Trapani, so close to Africa, is another place to see Sicily's fascinating mix of cultures. The Aeolian, Egadi and Pelagian islands are reached by hydrofoil or ferry, and it is also possible to organise excursions to go bicycle riding, bird watching, fishing, horse riding, kite surfing, as well as a jeep adventure, private flight or wine tour.

## EXPLORING THE ISLAND



## THE PEOPLE BEHIND VERDURA

'There was nowhere else in Europe which offered the kind of resort that I was seeking. Verdura's majestic 570-acre site, sitting on 1.8 kilometres of coastline, offers the perfect environment for holidaymakers and golfers alike. Kyle Phillips's creation of two championship courses lives up to the highest of my expectations.'



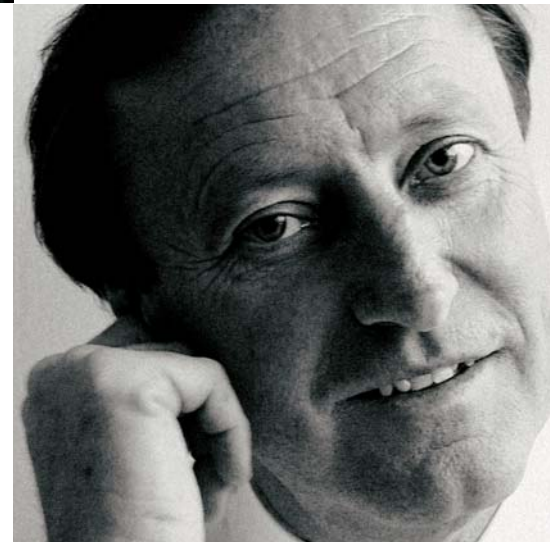
Sir Rocco Forte

Sir Rocco Forte and Olga Polizzi



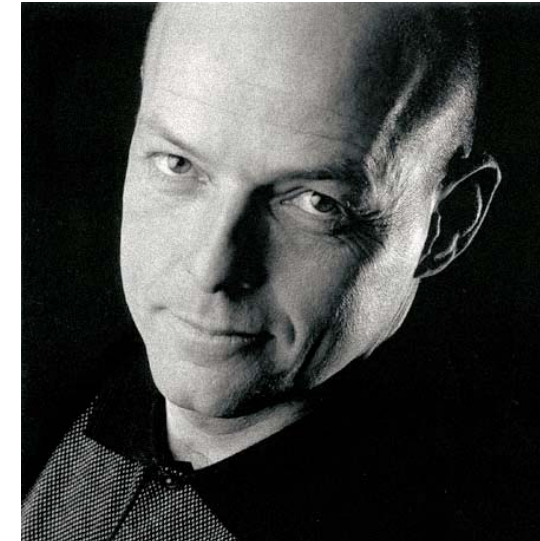
Sir Rocco Forte is chairman and CEO of Rocco Forte Hotels, a brand he established in 1996 to create luxurious and memorable experiences for guests. Each hotel has its own personality, reflecting its location, but all share the highest levels of service together with award-winning design and the latest technology. A keen sportsman with a lifelong passion for golf, Sir Rocco was inspired to develop the brand's first resort, combining beautiful landscapes with stunning architecture and cutting-edge facilities.

Olga Polizzi, as Rocco Forte Hotels' Director of Design, has brought an experienced hand to bear on the look and feel of Verdura. It combines true luxury with practicality. There is a keen sense of place with a contemporary edge, together with a simplicity that is in keeping with the local culture. Olga Polizzi has shaped the design and interiors of all of Rocco Forte properties and has won numerous accolades for her work.



Flavio Albanese

Kyle Phillips



Flavio Albanese, a renowned Italian architect who has worked extensively in Sicily, brought his unique sensibility to the project. He was determined that the property should fit the environment and he achieved this by using local materials, Mediterranean colour and the geometrically square lines that are to be found in simple dwellings all over Sicily. The whole resort is designed to provide luxurious spaces.

Designer Kyle Phillips has created two magnificent 18-hole championship golf courses and a nine-hole par 3 course at Verdura. Kyle, famous for his design of links courses such as Kingsbarns Golf Links in Scotland, has again delivered a world-class seaside course that reflects the rich traditions of the game. Every hole offers sweeping views of the Mediterranean Sea, within an amphitheatre of Sicilian mountains.



## VERDURA: AN INTRODUCTION

Dipping its toes in the sparkling waters of the Mediterranean, and surrounded by indigenous lemon and orange groves, Verdura Golf & Spa Resort brings together luxurious and stylish accommodation, world-class golf

and spa facilities, friendly children's clubs, and elegant restaurants and bars, each with a different ambience. Above all, it benefits from huge, wide-open spaces in which to move, breathe, relax and enjoy the outstanding service.

RESORT  
175 HECTARES  
VILLAS  
55 HECTARES

STAZIONE  
ARRIVALS  
LOUNGE

TENNIS COURTS  
& FOOTBALL  
PITCH

PROPOSED  
VILLAS

TORRE VERDURA.  
GOLF CLUBHOUSE,  
RESTAURANT, BARS  
& BOUTIQUES

VERDURA SPA.  
VITA HEALTH

PRIVATE  
EVENTS &  
CONFERENCES

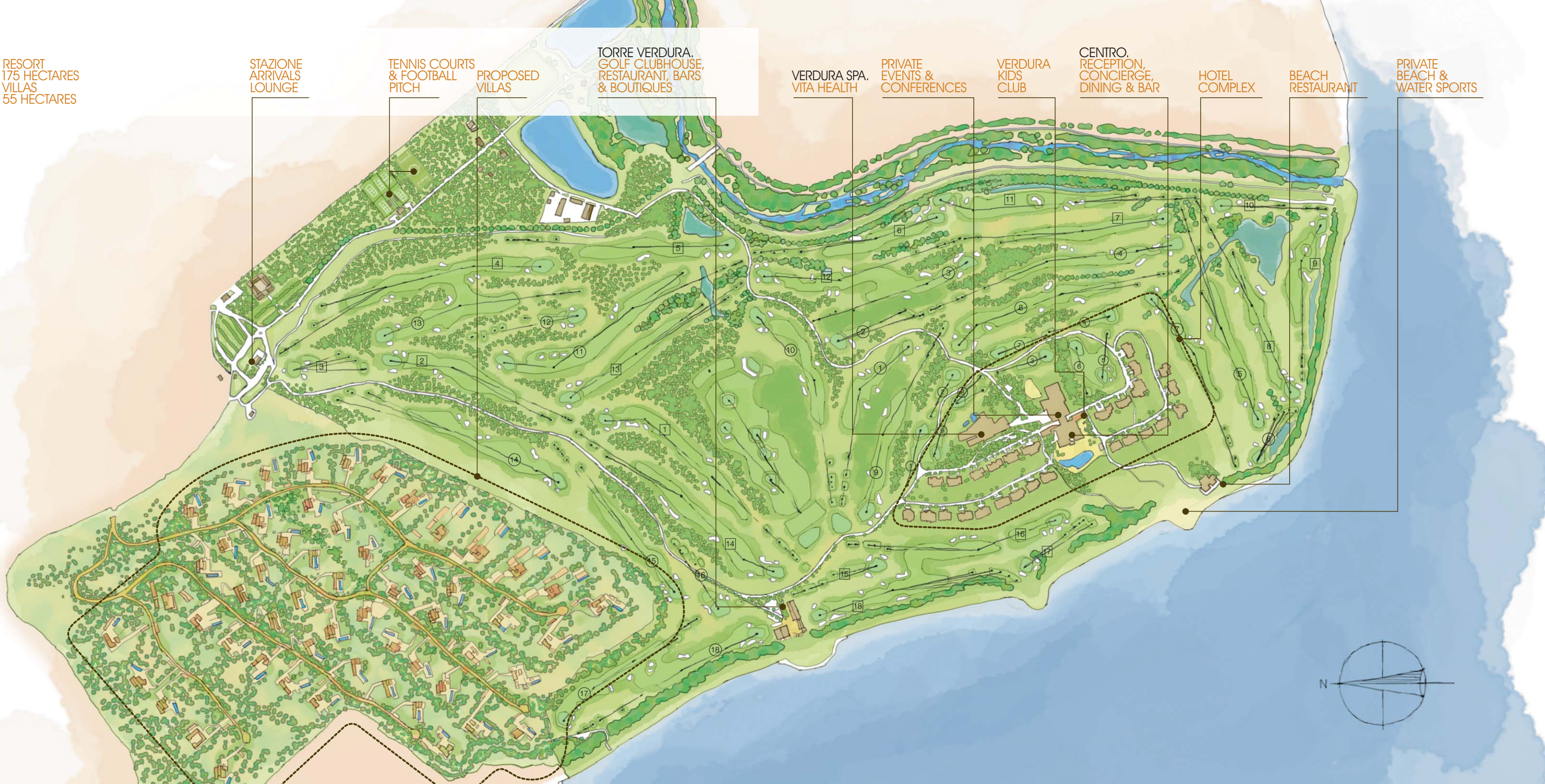
VERDURA  
KIDS  
CLUB

CENTRO.  
RECEPTION,  
CONCIERGE,  
DINING & BAR

HOTEL  
COMPLEX

BEACH  
RESTAURANT

PRIVATE  
BEACH &  
WATER SPORTS

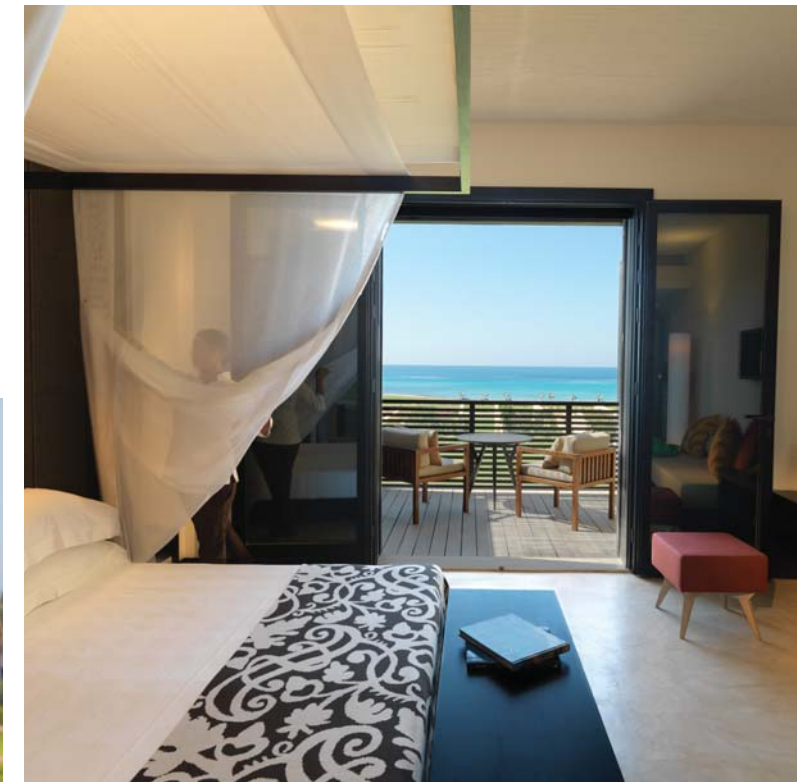








## THE ROOMS AND SUITES



Luxurious space, intelligent design, comfort and privacy characterise the 203 rooms at Verdura, of which 50 are suites. These include a Presidential Suite with wraparound terrace and private pool, and two very spacious Ambassador Suites. Created by Olga Polizzi, the interiors are pared-down and contemporary, yet unmistakably rooted in Sicilian culture. A warm botanical motif, drawn from an antique Sicilian

maiolica tile, is used to accentuate the soft furnishings, and the lights and furniture are custom-made in Italy. Roomy bathrooms in pale stone are accessorised with natural luxury bath products and accessed via walk-through wardrobes. Some rooms have courtyards planted with orange trees; all have private terraces or balconies overlooking the sea.

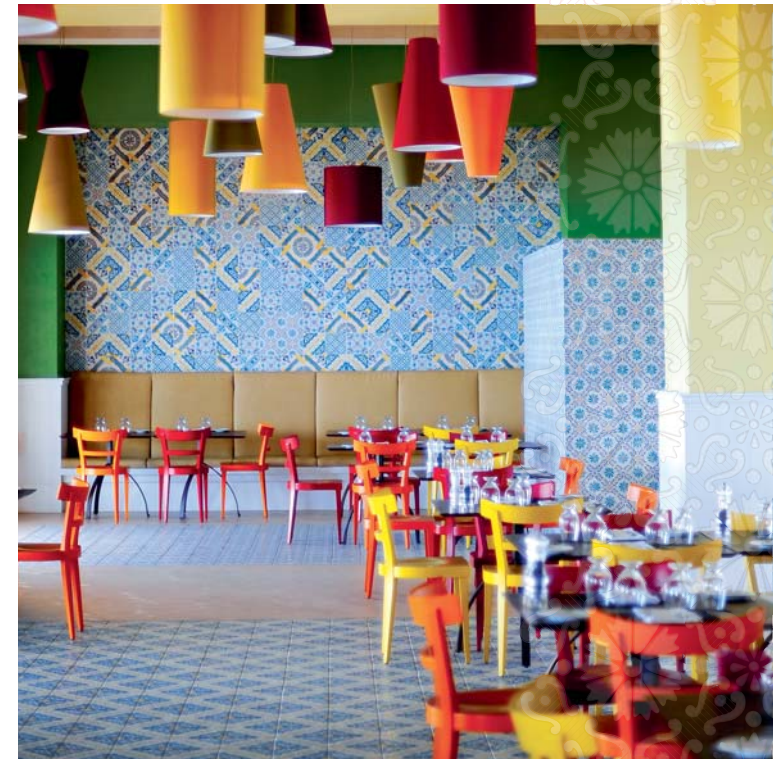




## UNMISTAKABLY GREAT TASTE



Verdura has four characterful restaurants and the same number of bars, all in exquisite settings with outdoor terraces and views over the sea or hills. Each offers a different experience, in which you can enjoy fine dining à la carte; relaxed, trattoria-style food; home-made pizzas; all-day snacks by the pool, beach, golf club or



spa; or vibrant cocktails accompanied by Mediterranean tapas. Award-winning chef Fulvio Pierangelini has created inspiring menus showcasing the abundant natural produce of the island - olive oil, oranges, lemons, freshly caught fish, tomatoes and much more - accompanied by a fine selection of Sicilian wines.

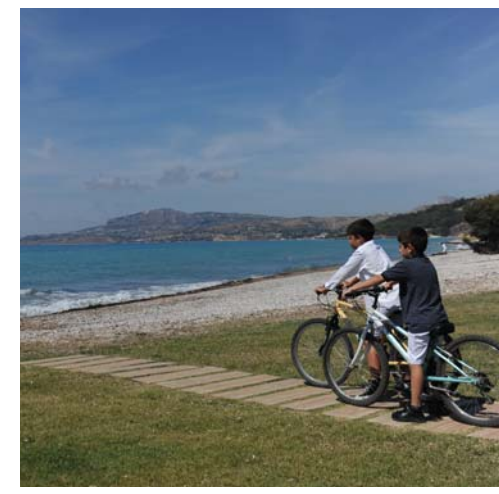






## HOLIDAYS FOR ALL

Verdura has been carefully designed as a family-friendly environment, an achievement recognised by the travel awards it has won for its excellent facilities and children's programmes. Within its secure setting, the resort provides space and freedom as well as structure and essential support. Complimentary clubs for children (4-12) and teenagers offer supervised play, swimming, water sports, beach fun and weekly changing activities.



Older children can book in to play tennis on one of the six clay courts, participate in golf clinics or take private lessons with the pros at the Golf and Tennis Academies. There is a lively beach scene, a children's pool, and the main 60-metre pool. For ease, bicycles are available for travelling around the resort. Further afield, there are nature reserves to be discovered, riding and cycling trails, and beautiful beaches for picnic expeditions.



With year-round warm weather and exquisite natural surroundings, Verdura is the perfect place to enjoy a favourite leisure activity, or learn a new one. In addition to first-class golf, there is a healthy range of other sports including beach volleyball and weekly football games between staff and guests. Play tennis on the clay courts of the Sunball Tennis Academy, which has its own clubhouse and professional coaching squad for personal tuition.

Cool off in the Mediterranean courtesy of the Water Sports Centre, where guests will find everything they need: from fins, snorkels, windsurf and stand-up paddling boards to canoes and sailing boats, all with expert instruction. Explore the rich flavours of Sicily's cuisine with cooking classes held by the resort's culinary experts, wine-tasting lessons and mixology classes featuring handpicked ingredients from Verdura's vegetable garden.

## ACTIVITIES FOR ALL





# A WORLD-CLASS GOLF DESTINATION



Kyle Phillips has created an exciting and beautiful new golf destination at Verdura. The links-style golf courses, using the natural, green contours of the landscape and planted with indigenous trees and shrubs, are warmed by the Mediterranean sun and refreshed by the sea breeze. Guests can play on the 2012 Sicilian Open championship course;

the two 18-hole courses, The East and The West, challenge golfers of all abilities (there are five tee positions on each hole). A nine-hole par-3 appeals to novices and juniors; there is also a first-rate practice and teaching facility. This is golf on a grand scale, with the personal service and attention to detail usually more associated with a private club.







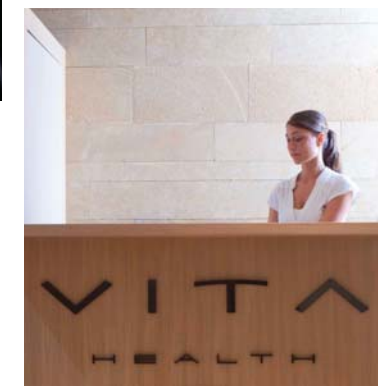
## RELAX AND REVITALISE



Set across 4,000m<sup>2</sup> of calm and pristine space, Verdura Spa offers a holistic approach to health and wellbeing. Unwind in the open-air thalassotherapy pools, indoor lap pool, saunas, hammam and a variety of peaceful relaxation areas throughout the spa.

Indulge in a variety of beauty and body treatments; many are inspired by the island, using ingredients such as olive oils, citrus extracts, marine salt and local seawater. Bespoke experiences can be

created in consultation with Verdura Spa's dedicated therapists. There are daily complimentary classes in the Fitness Studio, intensive Pilates and yoga weeks, a state-of-the-art gym and personal training services. Refreshments and light meals are served in the Spa Bar, with a terrace overlooking the Sicilian countryside. Guests can also discover four health-focused programmes at Vita Health, a new wellness centre developed in conjunction with one of the world's leading integrated medicine physicians.





## BUSINESS WITH PLEASURE

An environment as beautiful as Verdura is inspirational when it comes to holding a high-level meeting, conference or product launch. Likewise, with palm and orange trees swaying in the sea breeze outside and abundant natural light, it is a very attractive choice of venue for a special event. The conference and events space is private, flexible and designed to perform: either as a centre for creativity or as a place to party. Full, personalised service comes as part of a polished package. Alongside the ballroom, conference room and other meeting spaces, an outdoor amphitheatre – a striking reminder of the area's history – makes a unique alternative for a cocktail reception, presentation or a night of music, dance and high drama.



# VERDURA GOLF & SPA RESORT: THE ESSENTIALS

## Accommodation

- 203 rooms including 47 suites, two Ambassador Suites and one Presidential Suite. All rooms have uninterrupted sea views and private terraces or balconies

## Dining and bars

- Buon Giorno: a relaxed setting for buffet breakfasts, lunches, and exclusive healthy children's dinners
- Amare: beach-side restaurant with barbeque, wood-burning oven and separate bar (seasonal opening)
- Liolà: Sicilian trattoria located by the 18th-century watchtower
- Pizzeria
- Granita Bar: a vibrant lounge with terrace overlooking the gardens and sea, serving Mediterranean tapas and specially designed cocktails
- Pool Bar: light meals and drinks by the pool
- La Zagara: elegant fine dining à la carte
- Torre Bar: all-day snacks and long drinks for satisfied golfers
- La Luna bar with dance floor, available for exclusive hire
- Spa Bar: nutritional, low-calorie salads and energy drinks
- Oasi Bar: refreshments on the beach
- 24-hour in-room dining

## Verdura Spa

- Four thalassotherapy pools
- 25-metre lap pool
- 11 treatment rooms
- Relaxation room
- 2 saunas and a double-height hammam
- Beauty and hair salon
- Bar with terrace
- Medical consultancy
- Gym
- Fitness Studio with complimentary daily classes
- New Vita Health Wellness Centre

## Private events and conferences

- Six meeting rooms which can be configured as two large rooms
- Conference room
- Ballroom
- Open-air amphitheatre
- Separate private access

## Golf Club

- 2012 Sicilian Open Championship course
- 18-hole East course
- 18-hole West course
- Nine-hole par-3 course
- Driving range with chipping area, pitching and putting greens
- Indoor video swing analysis
- Private lessons and teaching clinics
- Club/caddy cart/trolley hire
- Complimentary shoe and club cleaning
- Torre Bar and clubhouse
- Pro shop

## Families

- Verdura Kids Club with pool and playroom
- Verdura Teenagers Club
- Interconnecting rooms
- Cots, sterilisers, high chairs
- Board games, electronic games
- Babysitting
- Dedicated childrens meals with children's menus in all but one of the restaurants
- Golf and tennis clinics

## Additional facilities

- 60-metre outdoor pool
- Six floodlit clay tennis courts and teaching clinics
- Verdura Tennis Academy by Sunball Tennis
- A football pitch
- Private beach
- Concierge, travel and transfer services
- Water sports
- Boutiques: 100% Capri, Boutique Mariu, Kama'aina, Ortigia Boutique
- Bicycle hire

## Transfers

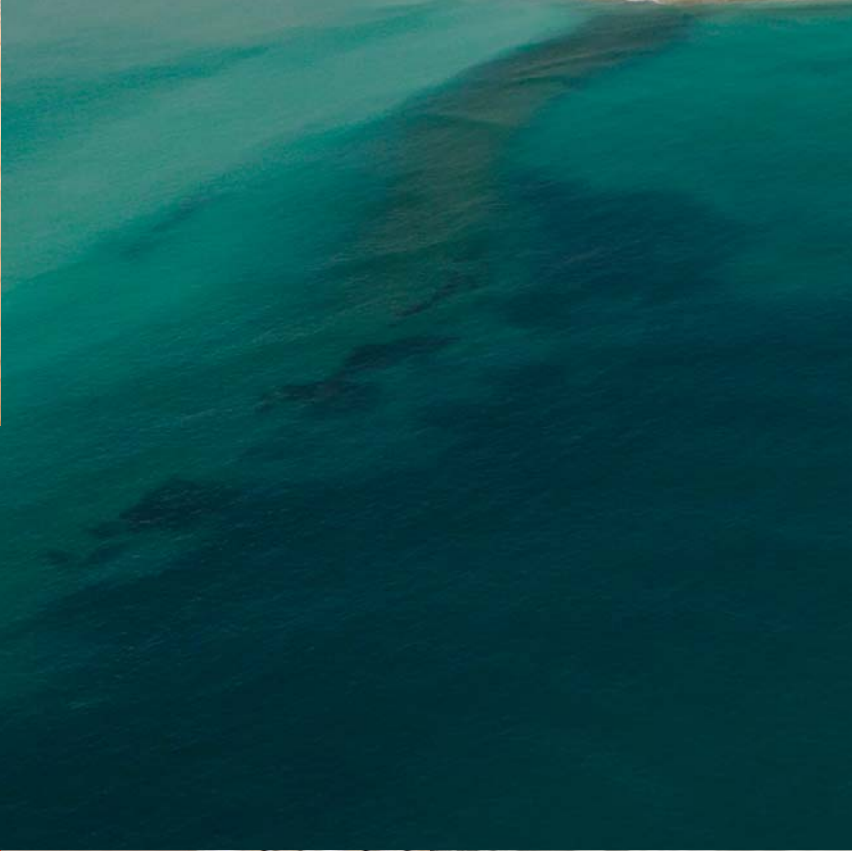
- Helipad
- 80 minutes' drive from Palermo International Airport
- 90 minutes' drive from Trapani International Airport
- 3 hours' drive from Catania International Airport

## Location

Verdura is well-positioned to take advantage of many other activities on offer in and around Sicily:

- Visit the Valley of the Temples in Agrigento, a UNESCO World Heritage Site
- Follow the wine roads and tour the vineyards to discover Sicily's wine traditions
- Explore the rich history of Palermo through its architecture and sculpture
- Discover the many beautiful islands around Sicily by private yacht
- Master the secrets of Sicilian cooking and tour historic olive oil estates
- Read the books and visit the places made popular by literary legends Giuseppe Tomasi, Luigi Pirandello and Andrea Camilleri
- Shop for coral jewellery and colourful ceramics in the nearby towns of Burgio and Sciacca
- See Mount Etna by helicopter







Belgium



Germany



Italy



Russia



UK



Future Openings: Jeddah, Marrakech, Luxor, Cairo.